

Policy Advocacy

Sound energy policies could save Midwest businesses and consumers billions of dollars a year and create tens of thousands of new jobs. MEEA brings together a strong coalition of stakeholders and the regional expertise necessary to advance energy efficient policies across the Midwest.

MEEA's Policy Objectives

In 2004, the MEEA Board of Directors approved the following principles to guide our policy objectives:

- Strive to educate policymakers about the value of energy efficiency
- Increase funds for energy efficiency
- Support the adoption, implementation and enforcement of more stringent building energy codes

Since that time, MEEA has worked to build a coalition of stakeholders at the local, state, regional and nation levels to advance energy efficient policies in the region.

Key Initiatives in the Midwest

MEEA has concentrated our advocacy efforts on two key types of energy policy:

- **Building Energy Codes:** we support the adoption, implementation and enforcement of the most recent versions of the International Energy Conservation Code (IECC) for residential buildings and ASHRAE for commercial buildings.
- **Energy Efficiency Portfolio Standards (EEPS):** we support development of statewide energy efficiency programs for natural gas and electric utilities. MEEA works collaboratively to ensure that strong policies are adopted to ensure energy savings targets are met and verified and utilities receive, at a minimum, cost recovery for their investments.

MEEA, recognized as the source for energy efficiency in the Midwest, serves as an expert resource promoting energy efficiency. In addition to MEEA's role at the state and local levels, we also support regional efforts to promote energy efficiency as the

Energy Efficiency Working Group leader for RE-AMP and as an active member of the Energy Efficiency Advisory Group for the Midwestern Governors Association.

MEEA as Your Energy Resource

MEEA is a bi-partisan entity that does not lobby; our efforts are focused on educating legislators and regulators about the value of energy efficiency.

We recognize that for efficiency to be successful, all energy stakeholders need to be involved in the discussion of future energy policy options. MEEA benefits from our multi-sector membership and uses this coalition of members with additional allies to build support for energy efficiency.

As an expert resource for energy efficiency, MEEA:

- **Provides Expert Testimony**
- **Completes In-depth Analyses of Energy Efficiency Legislation and Regulation**
- **Develops Best Practices**
- **Hosts Education and Advocacy Events across the Region**

MEEA endeavors to be the "Source on Energy Efficiency" not only for our members and allies, but also for the legislators and regulators setting the policies in the Midwest.

For more information on MEEA's Policy Initiatives, please contact:

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